

4 Quick Steps to Fundraising

- 1.) Plan your idea and set your goal—Use our IDEA Box to help determine what type of fundraiser that you and your KIDS Chapter would like to host. Doing something small, is better than nothing at all.
- 2.) Gather your friends—The more the merrier in making this an easy and fun event.
- 3.) Share your event on Social Media, Church, School, Workplace to encourage others to participate. The earlier and more often you share what you are doing, the higher the success rate on the day of your event.
- 4.) Thank your helpers—At the end of your fundraiser, share thanks for supporting you and your team with working to help share the pediatric patient youth voice around the world through iCAN Research.



iCAN Idea Box

15 Great ideas to help you and your chapter fundraise

- 1.) Host a raffle
- 2.) Hold a silent auction
- 3.) Work with a restaurant or store to hold a one day fundraiser, with a percentage of the profits returning to your group (Buffalo Wild Wings, 5 & Below are examples)
- 4.) Write up a paper on why the iCAN Summit is important and ask local businesses to help support your trip
- 5.) Host a movie night or party with donations requested from attendees
- 6.) Work with someone who has an 'at-home' sales business to gain a % of the profits that you sell together
- 7.) Host a car wash
- 8.) Hold a bake sale
- 9.) Dog walk, baby-sit or house-sit
- 10.) Create a mini business through helping with yard work, shoveling sidewalks, mowing lawns, raking leaves or gardening
- 11.) Utilize Go-Fund me or PayPal to seek donations
- 12.) Ask for support during birthdays and holidays in lieu of gifts
- 13.) Host a community garage sale by asking for donated items and selling
- 14.) Ask your employer to hold a casual day and collect donations
- 15.) Clean up your clutter and sell old items on EBAY or other source

